



RICH THINKING 2016: A GLOBAL STUDY – HOW SMART WOMEN ARE SHAPING THE FUTURE OF THE FINANCIAL INDUSTRY

Programme Overview: Join Barbara Stewart, CFA and author of the *Rich Thinking* series of white papers on women and financial issues, as she explores the research findings from her sixth study, entitled ***How smart women are shaping the future of the financial industry***. The report will be launched globally in Stockholm on International Women’s Day – Tuesday, March 8, 2016.

This 45 minute talk deep dives on different issues based on six different themes of her research - ***Finance is the new black; Every industry is the financial industry; Money still talks...but the conversation has changed; Follow movement: behaviour drives financial outcomes; The business of advice goes to extremes; The joy of finance***, featuring insights from male and female thought leaders around the world.

Barbara’s unique approach to putting it all in language that welcomes both women and men; senior executives or more junior workers hoping to learn; and both those with a corporate focus as well as those who are looking for personal insights. Barbara’s talk is especially useful for young women 16-34, who are just getting started on their own financial journeys.

**Date: 11 April 2016
(Monday)**

Time: 12.00pm to 2.00pm

(Registration & Lunch starts at 12pm)

Venue: Capital Tower, FTSE Room (Level 9), 168 Robinson Road, Singapore 068912

Price:

CFA Member - \$0.00

CFA Candidates – \$20.00

Non-Members - \$40.00



Barbara Stewart, CFA
Partner and Portfolio
Manager,
Cumberland Private
Wealth Management

Speaker Profile: **Barbara Stewart, CFA**; is a Partner and Portfolio Manager at Cumberland Private Wealth Management, where she works with high net worth investors, both individuals and families. At the same time, Barbara is also a researcher and writer on issues around women and finance, and will release the sixth installment of her Rich Thinking series on International Women’s Day in March of 2016.

Barbara is a frequent keynote speaker at global events relating to women, money and financial literacy, participating in events across three continents: Istanbul, Toronto, Helsinki, Stockholm, Reykjavik, Luxembourg, Paris, Singapore; Copenhagen, Bucharest, Madrid, Vienna and Frankfurt. She speaks at both larger public conferences and at private corporate functions. Barbara is a frequent interview guest on TV, radio and print, both financial and general interest, as well as a former columnist both in print and online for Postmedia newspapers in Canada and the Mrs. R website.

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