

# THE FUTURE OF FINANCE STARTS WITH YOU



## FUTURE OF WOMEN & FINANCE

March 12, 2015



18:00 - 18:25 Registration

18:25 - 18:30 Welcoming Speech: Ertunç Tümen, CFA, CFA Society of Istanbul, President, Ak Portföy EVP

18:30 - 19:00 Rich Thinking 2015 Research: "Future of Women & Finance"  
Barbara Stewart, CFA, Partner, Cumberland Wealth Management

19:00 - 20:00 Panel: "Future of Women & Finance"

Moderator: Ahu Özyurt, CNN Türk Chief Editor

Panelists:

Burcu Civelek Yüce, Akbank, EVP Strategy & HR

Özlem Denizmen, FODER, Founder President, Financial Literacy & Inclusion Association

Barbara Stewart, CFA, Partner, Cumberland Wealth Management

Date: 12 March 2015, Wednesday

Time: 18:00 – 20:00

Venue: Sabancı Center Sadıka Ana 2 Salonu 4. Levent / İstanbul

RSVP: [program@cfaturkishsociety.org](mailto:program@cfaturkishsociety.org) by no later than March 11

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**Ahu Özyurt**  
CNN Türk  
Chief Editor

Between 2009-2011 she anchored a Prime Time News Show at Bloomberg HT Television, Bloomberg Turkey TV. Between 2007-2009 she worked as the Washington Correspondent of CNN Turk and Milliyet Newspaper of Turkey. Prior to coming to Washington DC, Ozyurt was the 11:00 pm anchor of CNN Turk's show "Night Vision" (2003- 2006) and lunchtime anchor of CNN Turk's show "Business Lunch" (2006-2007) She also worked at NTV and CNBC-e as anchor and reporter (1998-2003)



**Özlem Denizmen**  
FODER Financial Literacy  
Association  
Founder President

She is the Head of Social Investments at Dogus Holding, one of Turkey's major conglomerates and a board member at Dogus Automotive. In early 2010 Denizmen launched 'Para Durumu' multi-media platform, which is Turkey's first financial literacy initiative. Denizmen was honored as 'Young Global Leader' of 2011 by the World Economic Forum. She was listed among 'Top 100 Powerful Women of Turkey' by Dunya Newspaper in 2011. She is the founder President of Financial Literacy Association.



**Burcu Civelek Yüce**  
Akbank  
Exec. VP HR & Strategy

She joined Akbank in 2006 and lastly served as Senior Vice President of Strategic Management. She was appointed as Executive Vice President in charge of Human Resources and Strategy in May 2014. Her areas of responsibility cover human resources, strategic management and branch channel development. Prior to joining Akbank, she worked in international consulting and technology companies. Burcu Civelek Yüce has a B.Sc. degree in Industrial Engineering and an MBA degree from Boğaziçi University both first in rank.



**Barbara Stewart, CFA**  
Cumberland Private WM  
Partner & Portfolio Mng.

She works with high net worth investors, both individuals and families. Barbara is also a researcher and writer on issues around women and financial literacy, and will publish her fifth white paper on International Women's Day in March, 2015, the next installment of her Rich Thinking series. As part of her work on issues of interest to women, Barbara has a bi-weekly newspaper column on women and money in over 30 newspapers across Canada, reaching over 2 million Canadians in all major markets.