



CFA Society Miami

**Join us to an exciting, insightful, and interactive
women in finance event.**

Featuring Keynote Speaker:

Barbara Stewart, CFA



Diversity in Finance: Why it Matters

Discussion related to the importance of diversity of finance.

- *Why women need finance and finance needs women.*
- *Differences between female vs male investing and risk tolerance re: behavior and language/communication styles.*
- *Why do we evaluate risks differently? A new era for female investors.*

Barbara Stewart, CFA, is a researcher and writer on issues around women and finance, and she released the seventh installment of her Rich Thinking series on International Women's Day in March of 2017. She is a currency expert and former portfolio manager with 25 years' experience in the investment industry. [See full c.v.](#)

Barbara is a frequent keynote speaker at global events relating to women, money and financial literacy, participating in events across four continents: Istanbul, Toronto, Helsinki, Stockholm, Oslo, Reykjavik, Luxembourg, Paris, Deauville, Singapore, Jakarta, Copenhagen, Bucharest, Madrid, Vienna, Frankfurt, Tel Aviv, Mauritius, Cape Town, Johannesburg, Montreal, Los Angeles, Orange County and San Diego. She speaks at both larger public conferences and at private corporate functions. In 2015 and 2016, Barbara will have spoken over 20 times to CFA societies across the globe as part of the CFA Institute Women in Investment Management Initiative.

Barbara is a frequent interview guest on TV, radio and print, both financial and general interest, as well as a former columnist both in print and online for Postmedia newspapers in Canada and the Mrs. R website.

Barbara is a contributor to the CFA Institute's [Enterprising Investor website](#).

Discussion Panel

Elizabeth Hicks, Moderator
Meredith Jones
Carol Lang

- *How different is a woman's lifetime career?*
- *What can women do to better prepare in the following key areas?: Networking, Negotiation, Mentorship, Personal Branding, Life balance (work/family)*

Featuring Speaker:

Patricia A. McKay, CPA



How Woman Make a Difference on Boards

Pat joined Templeton & Company in January 2009. Prior to joining Templeton, she served as Executive Vice President and Chief Financial Officer at Office Depot, Inc., where she also served on its Board of Directors. Prior to that position, she was the Executive Vice President and CFO at Restoration Hardware, Inc. and held senior finance leadership positions at AutoNation, Inc., and Dole Food Company, Inc. She began her career with an international accounting firm where she served as an audit manager.

Pat, a highly sought after adviser, often speaks at numerous conferences on timely topics of interest to the finance professional, operational executives, and board executives. She was named an Influential Business Woman and as a Key Partner by The South Florida Business Journal, inducted into FAU's National Alumni Association Hall of Fame and serves as Chair of the FAU Foundation Board.

Tuesday May 30th, 2017

5:00 PM to 8:30 PM

**Northern Trust
600 Brickell Avenue
Ste. 2400
Miami, FL 33131**

Registration:

***Members \$20.00
Non-Members \$30.00***

Food and Beverages Included

[CLICK HERE TO RSVP](#)

