

Rich thinking – Summer update



It's been a great start to the 13th year of Rich Thinking® research: travel is back, and I conducted live interviews in seven different countries in the first half of this year! Special thanks to the wonderful women who participated in my financial salons in Copenhagen, Istanbul, and Singapore.

Some of the highlights of the past six months:

In January new research co-authored with Duncan Stewart, CFA “[Women and Finance: The 2022 Rich Thinking Quantitative Survey](#)” was published. We surveyed over 2,000 women in five countries on whether they invest, how they invest, and what they're investing in!

In February I gave a keynote presentation on the topic of my personal career path at the Pathways in Finance Conference sponsored by the University of Waterloo Women in Finance (WIF).

The 12th edition of Rich Thinking, “[Smart women: How do they make money?](#)”, was released on March 8th. I was thrilled to have my associated article “[Women and money making: What's your business model?](#)” published by CITY AM in the UK. A big thank you to Kvinno Kapital in Stockholm for inviting me (yet again!) to share the highlights of my report at a special event to celebrate International Women's Day.

At the end of March, I hosted the “Women in Business” panel discussion at the CER Leader Summit 2022 sponsored by Echelon Wealth Management. Read the stories (written by me!) of 35 fascinating CEOs and founders in this year's [Canadian Entrepreneur Report](#).

In April, I had an exciting exclusive [interview](#) with Brazilian journalist Laura Maia for Ion Itaú Investimentos in São Paulo.

I continue to write for both the CFA Institute's [Enterprising Investor](#) and [Canadian MoneySaver](#) magazine. My regular column for Canadian MoneySaver is called [Portfolio Confidential](#): I offer portfolio advice for real world problems that investors submit. If you are interested in independent investment advice, use my code RICHB to receive a 20% discount on a subscription to the magazine.

On September 17th I'll be doing a keynote at [The Money Show](#) in Toronto on the topic of “Planning for a Non-Retirement”. What is your post pandemic career strategy? The best financial defense in my view: Play offense, and don't retire! What must happen for your non-retirement to be successful? How will you define success from a financial perspective?

Finally, thanks to everyone I have interviewed for my various global research projects. As always, I promise to keep sharing your positive stories.

Happy Summer!

Barbara

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Singapore Financial Salon

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