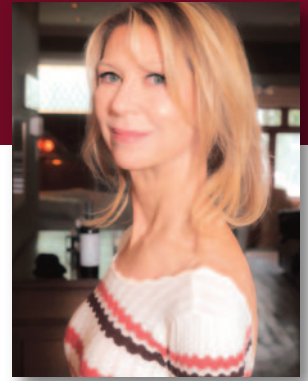


# Rich thinking – Winter update



I'm counting down the days until a big celebration...we are closing in on 10 years of *Rich Thinking*® research! To all of the amazing women (and men) who have contributed to my personal and professional evolution. Thank you!

After a decade of fascinating global interviews (800+), I thought it was time to do a *quantitative survey* to provide an even more diverse perspective on the world of women and finance. If you haven't yet filled out the survey please do so before December 31st: the survey will vanish at the stroke of midnight on New Year's Eve. Findings will be released on January 6th on my website.

For a short-read summary of all my research over the years, read '*Women & Wealth: Three findings and their risks*' – an edited version of my article for CFA Institute's *Enterprising Investor* that was recently published by City AM in the EMEA region.

Some of my activities over the past six months:

- I was thrilled to go back to CFA Society Switzerland in both Zurich and Geneva only a year after my last presentation: this time to discuss 'Smart Women – Big Ideas'
- I spoke about *women and risk-taking* at the first ever 'Women and Investing' panel at The MoneyShow Toronto
- I presented to Advocis Toronto on the topic of 'Suddenly Single.' I found the data from my research to be so compelling that I wrote this *article on the topic*
- I was excited to talk in the Big Apple for the first time! I shared my research via a 20 minute *keynote presentation* for CFA Society New York as part of their 'Women and Wealth' series. Following my talk I conducted live interviews with special guests Jane Barratt, Chief Advocacy Officer of MX and Alicia Syrett, Founder/CEO of Pantegriion Capital
- The Economist Intelligence Unit interviewed me for *their report* on the importance of financial planning especially for the sandwich generation

Last but not least, my husband Duncan and I welcomed our new Bernese Mountain dog into our home this fall. Baby Grace is the cutest pup imaginable!

*Happy Winter to all!*

*Barbara*

Follow me on Twitter @RichThinkingB

See [www.barbarastewart.ca](http://www.barbarastewart.ca) for all research, articles, and global media coverage.



*Baby Grace.*