

Rich thinking – Summer update



In the first half of 2018 I set a record for *Rich Thinking* by visiting 31 cities in 19 different countries!

It has been an exciting six months of new research interviews, and as part of the [CFA Institute's Women in Investment Management Initiative](#), I have had the opportunity to do keynote presentations in Ljubljana, Singapore, Tokyo, Kuala Lumpur, Zurich and Geneva.

[Smart women and risk-taking](#), the eighth annual *Rich Thinking* white paper, was released in Stockholm on March 8th, International Women's Day.

My favorite tagline "Women are not risk averse, they're risk aware" was picked up by CNN when they hosted me as a guest on their show at the end of May. Watch my [two minute video interview](#) or the [10 minute TV interview](#) for CNN Money Switzerland.

I continue to write monthly for both the CFA Institute's [Enterprising Investor](#) and [Golden Girl Finance](#). Read my most recent piece "[Daughters: The rising wealth influencers.](#)"

As always, I am sending a huge thank you to all of the smart women who have spoken from the heart about their perspectives on life and money. I promise to keep sharing your positive stories!

Happy Summer to all!

Barbara

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*CNNMoney Switzerland:
Do women take risks when it comes to financial investments?
Barbara Stewart, one of the world's leading researchers on the
topic of women and finance, found the answer and told
Tanya König.*