

# Rich thinking – Summer update



How smart women are managing their money in 2017, the seventh annual *Rich Thinking* white paper, was released on March 8th which was International Women's Day. Thanks to my friends at [Danske Bank](#) for hosting special research launch events in both Stockholm and Oslo!

From the beginning of the year I have visited 27 cities in 15 different countries... it has been six months of delighting in new research interviews, sharing positive stories and generally celebrating the world of smart women and finance. New cities so far this year were Manila, Taipei, Miami and Oslo.

For added fun I conducted some millennial focus groups in my travels – [here is a good summary of my findings](#). I have written a lot on the grand theme of [women need finance and finance needs women](#) – read my blogs for the CFA Institute's [Enterprising Investor](#). And I am proud to say that at last count I have now spoken at 26 different events for CFA Societies around the world!

As always, a huge thank you to all of the smart women (and men) who have spoken from the heart and generously shared their perspectives on life and money. Your quotes have been of great interest to readers and *global media*.

Happy summer to all!

*Barbara*



*My dog Hank also seems to enjoy running his own focus groups!*

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