

Rich thinking – Winter update



2016 was an amazing year for Rich Thinking: 18 keynote presentations in a wide variety of cities including Stockholm, Copenhagen, Tel Aviv, Istanbul, Singapore, Ebene (Mauritius), Cape Town, Johannesburg, Los Angeles and San Diego.

In November, I spoke at the Women's Forum for the Economy & Society in Deauville, France where I had the honour of interviewing Mr. Michel Landel, Group Chief Executive Officer of Sodexo and Dr. Anne C. Beal, Chief Patient Officer of Sanofi.

I am happy to announce that I am now a contributor to the CFA Institute's Enterprising Investor website. Here's a sample: [Diversity in Finance: It Matters](#)

Thanks to the Toronto CFA Society, I was a Canadian spokesperson for the CFA Institute's 2016 report "Gender Diversity in Investment Management." Here is a clip from CBC TV: [CBC 'On the Money'](#)

As always, I am grateful to everyone that I have had the pleasure of interviewing over the years: please know that your stories continue to inspire and make a real world impact! I am close to finishing this year's research and "How smart women are managing their money in 2017" will be released in Stockholm on March 8th, International Women's Day.

As a preview, Anne Marie Jess Hansen, Vice President, ATP (Denmark's largest Pension fund), shared these insights:

"Investments equal choices. Choices equal freedom. I want to be free to choose my path. Some day when I'm done with the executive fast lane, I would like to contribute my time and effort to the research community which I was a part of when I did my PhD studies. Giving back to practice is the goal of my third life stage. Solid investments and conservative money management provide the path.

As a busy executive I make sure to invest in time to focus. We live in a 24/7 business world where you must gain control of your own time. I manage my time on a conscious on/off basis. My stakeholders know when I am available and not. Out-of-office reply is a great invention, use it. The sound of your cell phone can be turned off. Regain control of your own territory and make sure to focus your energy on the right agenda."

What timely advice for the holidays.

Happy New Year to all!

Barbara
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Coming soon...



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