

Rich thinking – Summer update



My 2014 white paper *Getting Started* was released in Tel Aviv on International Women's Day: [here's the launch video on YouTube](#). This collection of advice, stories, and ideas has been celebrated around the world via events, news media, and social. My key message that 'women are risk aware, not risk averse' has probably been the single most tweeted message coming out of the talks. You can follow me at @richthinkingb to participate in the online Twitter conversation.

It was a great joy to share my research findings in late March at a packed breakfast event sponsored by NASDAQ OMX, Iceland. Thank you to my friends in Reykjavik for the warmest welcome imaginable! The presentation was followed by a panel discussion with industry leaders, a private luncheon with a prominent group of business women and a host of media interviews. [Check out my interview \(in English\)](#) with the Icelandic national television broadcaster.

It is such an honour to tell the stories of smart women. Recent keynote presentations include the Toronto CFA Society, Financial Executives International and Tory's law firm. Next up: July 30th, I will be a panelist judging candidates for the Business Woman Award (BWA) in Canada. The Globe and Mail has partnered with Veuve Clicquot to launch the 2014 edition, with the winner being announced in October.

Interviews will take place this fall in Paris, London, Zurich, Stockholm and Copenhagen. Please get in touch if you know of any male or female leaders that can offer input on the topic of *The Future of Women and Finance*.



Rich Thinking continues to be a progressive voice in the world of women and finance: a big thank you to the many who have contributed to my work. Please see all media coverage as well as my columns for the Toronto Sun, 24 Hours Finance and MrsR magazine on www.barbarastewart.ca.

Happy Summer to All!

Barbara
Barbara