

You are cordially invited to attend a special W.I.N. event.

Please join us for refreshments, networking, and a special presentation, followed by a panel discussion with industry experts.

**October 2, 2013
5:00 – 8:00 pm
Royal Bank Plaza - South Tower
Main Board Room, 18th Floor, 200 Bay Street**

Agenda

5:00-6:00 Refreshments, snacks, and networking

6:00-6:30 ***“How smart women are defining the future by aligning their personal causes with their careers.”***

Barbara Stewart will present her current global research and then facilitate a conversation around the implications for work/life balance and the necessary direction for organizations.

Barbara Stewart, CFA; is a Partner and Portfolio Manager at Cumberland Private Wealth Management, where she works with high net worth investors, both individuals and families. Barbara is also a researcher and writer on issues around women and financial literacy, and will be publishing her fourth white paper on March 8th, 2014, the next installment of her *Rich Thinking* series.

As part of her work on issues of interest to women, Barbara has a bi-weekly newspaper column on women and money in over 30 newspapers across Canada, reaching over 2 million Canadians in all major markets. She is the Money contributor and columnist for Mrs. R online magazine, whose primary audience is successful women over 40 worldwide. Barbara is a frequent interview guest on TV, radio and print, both financial and general interest. Finally, she is a sought after keynote speaker at global events relating to women, money and financial literacy, and has participated in events in Istanbul, Toronto, Helsinki, Stockholm and Deauville, France; to both broader conferences and at corporate functions.

6:30 – 7:30

Panel Discussion with Barbara Stewart, Leah Eichler and Andrea Lekushoff.

Bio - Leah Eichler: Founder of Femme-O-Nomics, a digital media and technology business, and “r/ally”, a mobile collaboration platform. She is a columnist on women and business for the Globe and Mail, and authors a weekly Women@Work column. She is regularly interviewed on issues relating to women in the workplace and entrepreneurship.

Andrea Lekushoff: Founder of Broad Reach Communications – one of the first PR firms to only use senior practitioners to deliver client work in a flexible, family-friendly work environment. Andrea’s teams have developed PR and communications plans that have been leveraged in countries around the world and has worked across a wide range of industry sectors.

7:30 – 8:00 Q & A, and Closing Remarks