A Woman’s Prerogative: Rich Thinking & the Female Investor

OVERVIEW
Does gender have an impact on how people learn about money and finance? This seminar is designed to provide the unique perspective of a financial practitioner and researcher on women in global equity markets; and includes trends and advice to help educate and inspire women who want to get started investing.

TOPICS INCLUDE
• Lessons from smart women on investing and spending
• How the gender divide impacts financial education and investment planning
• Women may or may not be better investors, but there are differences, especially in how they learn and communicate
• Advice for women who want to get started investing
• The long term implications for the financial industry

Wednesday February 26, 2014 from 8:30 a.m.-10 a.m. – Breakfast provided
CFA Society Toronto Offices, 120 Adelaide Street West, Suite 701

Barbara Stewart, CFA
Partner and Portfolio Manager, Cumberland Private Wealth Management

Barbara Stewart is a Partner and Portfolio Manager at Cumberland Private Wealth Management, where she works with high net worth investors, both individuals and families. She is a researcher and writer on issues around women and financial literacy, and will be publishing her fourth white paper on International Women’s Day, March 8th, 2014, the next installment of her Rich Thinking series. As part of her work on issues of interest to women, Barbara has a bi-weekly newspaper column on women and money in over 30 newspapers across Canada, reaching over 2 million Canadians in all major markets. Barbara is a frequent interview guest on TV, radio and print, both financial and general interest globally and locally.

Registration:
Registration is open to select invitees.

To register for this event please contact: spacella@cfatoronto.ca with the subject line Rich Thinking and the Female Investor. Space is limited.