

A Woman's Prerogative: Rich Thinking & the Female Investor

OVERVIEW

Does gender have an impact on how people learn about money and finance? This seminar is designed to provide the unique perspective of a financial practitioner and researcher on women in global equity markets; and includes trends and advice to help educate and inspire women who want to get started investing.

TOPICS INCLUDE

- Lessons from smart women on investing and spending
- How the gender divide impacts financial education and investment planning
- Women may or may not be better investors, but there are differences, especially in how they learn and communicate
- Advice for women who want to get started investing
- The long term implications for the financial industry

Wednesday February 26, 2014 from 8:30 a.m.-10 a.m. – Breakfast provided
CFA Society Toronto Offices, 120 Adelaide Street West, Suite 701

Barbara Stewart, CFA

Partner and Portfolio Manager, Cumberland Private Wealth Management

Barbara Stewart is a Partner and Portfolio Manager at Cumberland Private Wealth Management, where she works with high net worth investors, both individuals and families. She is a researcher and writer on issues around women and financial literacy, and will be publishing her fourth white paper on International Women's Day, March 8th, 2014, the next installment of her *Rich Thinking* series. As part of her work on issues of interest to women, Barbara has a bi-weekly newspaper column on women and money in over 30 newspapers across Canada, reaching over 2 million Canadians in all major markets. Barbara is a frequent interview guest on TV, radio and print, both financial and general interest globally and locally.

Registration:

Registration is open to select invitees.

To register for this event please contact: spacella@cfatoronto.ca with the subject line Rich Thinking and the Female Investor. Space is limited.