

PROGRAM

- 18:00-18:25** Registration
- 18:25-18:30** Welcoming Speech
Ertuğ Tümen, CFA
İlke Homriş, CFA
- 18:30-18:50** Rich Thinking 2016 Research
Barbara Stewart, CFA
- 18:50-20:00** Panel: "Future of Women & Finance"
Moderator
Atilla Köksal, CFA, CFA Institute Board Governor
Panelist
Esra Kıvrak, SME Banking and Marketing Director, Garanti Bank
Burcu Geriş, Vice President and CFO, TAV Barbara Stewart, CFA, Partner, Cumberland Wealth Management
- 20:00-21:00** Reception

Date : 16 March 2016 Wednesday

Time : 18:00-21:00

Venue: Garanti Bankası Genel Müdürlük Binası
Konferans Salonu (K Kat) Nispetiye Mahallesi
Aytar Caddesi 2, Levent / Istanbul

RSVP: womeninfinance@cfaturkishsociety.org

Please respond by 14 March 2016 Monday



Barbara Stewart, CFA

Barbara Stewart is a Partner and Portfolio Manager at Cumberland Private Wealth Management, where she works with high net worth investors, both individuals and families. At the same time, Barbara is also a researcher and writer on issues around women and finance, and will release the sixth installment of her Rich Thinking series on International Women's Day in March of 2016.

Barbara is a frequent keynote speaker at global events relating to women, money and financial literacy, participating in events across three continents: Istanbul, Toronto, Helsinki, Stockholm, Reykjavik, Luxembourg, Paris, Singapore, Copenhagen, Bucharest, Madrid, Vienna, Tel Aviv and Frankfurt.

She speaks at both larger public conferences and at private corporate functions. Barbara is a frequent interview guest on TV, radio and print, both financial and general interest, as well as a former columnist both in print and online for Postmedia newspapers in Canada and the Mrs. R website.

Esra Kıvrak

Esra Kıvrak has been working for Garanti since 2001 and is currently SVP of SME Banking Marketing Department since 2011. Previously she was responsible for Region Management, Corporate Branch Management at Garanti Bank.

From 1989 to 2001, she worked for Osmanlı Bank, Pamukbank as a branch manager and relationship manager.

In 1989, she received her degree from Boğaziçi University, Political Science Department.

She is responsible for building and execution of small and micro segments' marketing strategy, setting performance metrics, distribution of targets and coordination of sales performance for 25 regions all over Turkey. In addition to these responsibilities, her team is running women entrepreneurship and start-up programs at Garanti.

Burcu Geriş

Burcu Geriş graduated from Boğaziçi University, Department of Business Administration in 1999 and received her MBA degree from London Business School and Columbia Business School. Geriş started her professional career at Garanti Bank where she worked in Treasury and Project Finance Departments for 6 years.

Joining TAV Airports in 2005, Burcu Geriş was Head of Project & Structured Finance Department of the Company between 2005 and 2012. She became CFO in 2012 and Vice President in 2014. Geriş was selected as Young Global Leader by World Economic Forum in 2015 and as Rising Talent by Women's Forum in 2013.

Geriş has been voted Best CFO in Investor Relations in Turkey by Thomson Reuters Estel Surveys in 2015 and selected as one of the Most Effective 50 CFOs in Turkey by Fortune magazine. She holds board member positions in TAV group companies and Financial Literacy and Inclusion Association (FODER). She is also a member of Women Corporate Directors (WCD), Professional Women's Network (PWN), Global Board Ready Women (GBRW), Global Relations Forum Young Professionals Program, Boğaziçi, LBS and CBS Alumni Associations. Geriş is married with 2 children.