

Rich thinking – Winter update



I may look calm in this photo but it has been a wild and wonderful year with seven international speaking engagements thanks to the *Rich Thinking* research. Audiences around the world are receptive to the messages of the smart women I interviewed, and it is always such an honour for me to be able to share their collective wisdom!

While I was in Stockholm this November, I had the honour of filming two videos on my favorite topic! Click here for the [NASDAQ](#) video. Click here for the [Nordnet](#) video.

I am working on the last few interviews for my 5th white paper in the *Rich Thinking* series titled “The Future of Women and Finance.” I will be sharing this research as the keynote speaker for Nordnet (the largest Internet bank in the Nordic countries) on March 6, 2015 at their event in Stockholm celebrating International Women’s Day.

One of the main themes for the future is what I call “the business equation” of women and finance. Quite simply, when it comes to doing business, more women = more money. I look forward to sharing provocative quotes from male and female leaders around the world. I’ll offer a sneak preview of this year’s research on January 26th when I’ll be a panelist for the Toronto CFA Society’s conference “Alpha: The Competitive Advantage of Gender Strategy”.

Rich Thinking continues to be a progressive voice in the world of women and finance: a big thank you to the many smart women and men who have contributed to my work. Please see all media coverage as well as my columns for the Toronto Sun, 24 Hours Finance and MrsR magazine on www.barbarastewart.ca.

Season’s Greetings to All!

Barbara

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