

#### FEATURED EVENT

## Sixth Annual Women in Real Estate Conference How to Leverage Gender Intelligence for Greater Success in Business

*Please note: This is an afternoon/early evening event*



Join the [Burnham-Moores Center for Real Estate](#) (BMC) within the University of San Diego School of Business, for the [Sixth Annual Women in Real Estate Conference](#) on **October 26** for a fascinating evening with **Barbara Stewart** – global researcher and author of the *Rich Thinking* series of white papers on women and finance. Stewart will share insights from her personal interviews with over 400 leaders from around the world.

#### Key themes:

- The rise of the financially confident woman. Who is she and how is she changing the way we do business?
- The seismic shift in workplace culture: it's happening faster than you think!
- Why moving to a female-centric communication style is a must in 2016 and beyond.
- Finance is the new black: just as every industry is now digital, every job in today's world requires financial knowledge.
- More women equals more money. How to make the real estate industry more attractive to women.
- What can we learn from corporate role models about the importance of gender diversity?
- Why empathy and the ability to build trust are core skills for the sophisticated advisors of the future.
- How learning about finance can play a major role in a woman's life successes and feeling of confidence.
- Get paid what you are worth! Best practices from around the world.
- Technology has changed everything: mobile, sharing and data.

A panel will follow Stewart's presentation; panelists will be announced soon.

The Annual WIRE Conference attracts more than 200 real estate and financial services professionals and highlights successful women in the real estate industry regionally, nationally and internationally. Women and men are encouraged to attend.

For questions or sponsorship opportunities, contact [Diane Ice](#), events and committees manager, at [\(619\) 260-2379](#).

**October 26, 2016**

**3-3:30 p.m.** Registration

**3:30-5:30 p.m.** Program

**5:30-6:30 p.m.** Networking  
Reception

**Early Bird Pricing (prices increase  
October 1):**

\$70 for General Registration;

\$35 for [Real Estate Alumni](#)

[Association Members](#);

\$700 for 10 Reserved Seats;

\$350 for Five Reserved Seats

**University of San Diego**

**Joan B. Kroc Institute for Peace &  
Justice**

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San Diego, CA 92110

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