

Rich thinking – Winter update



I'm putting the final touches on my *Rich Thinking*® research paper #13 for release in Stockholm on International Women's Day, March 8, 2023. A big thank you to the 50 smart women and men who contributed – I can't wait to share your investing stories!

Some of my activities over the past six months:

- Have you thought about planning for retirement...or maybe more of a non-retirement? This was my keynote topic at The Money Show in Toronto this fall. Stay tuned for a podcast on the same subject to be released in January.
- How will technology influence women's wealth in the years ahead? I participated in a dynamic panel discussion on VoiceAmerica Business Channel: Technology Revolution Radio, hosted by Bonnie D. Graham. Read [the article](#) I wrote on this topic for CFA Institute.
- As part of my role as an Advisory Board member at Kensington Capital Partners I am on the ESG committee: read our new report [Investing For A Better Future](#). ESG is an integral part of due diligence! I also spearhead Kensington's Women Forum, which promotes career-advancement ideas and opportunities for the women of Kensington.
- Did you know that for single women in Canada aged 65 and over, the increase in net worth from 1999 to 2016 was 81%, compared to only 39% for men? Economist Francis Gosselin and I discussed some of the reasons for this. Read [his blog](#) for *Première en affaires* magazine in Quebec.
- What is the skill that matters most for entrepreneurs? Grit! My [interview](#) with Canadian journalist Sarah B. Hood for *Canadian Family Offices* magazine includes sage advice from the founders I talked with last year for the *Canadian Entrepreneur Report*.

Here are a couple of short podcasts to listen to over the holidays courtesy of ADA Economics in the UK. Chief Economist Raffaella Tenconi and I discuss two of my favorite topics: [women and risk-taking](#) and [personal business models](#).

And now for a sneak preview of *Rich Thinking* 2023.

Some wise investment advice from 5-time Olympic & World Champion sprinter Donovan Bailey:

“My #1 priority is to invest in my body. When I started out as a professional athlete I spent over 60% of my earnings investing in my body: I had to buy the best food (I had to eat six meals a day!), the best physio, whatever it took to achieve my goal of becoming the greatest athlete on the planet. At age 54 I'm no longer competing but I make sure to get regular exercise, eat high quality food, and sleep well. As you get older it is important to find a structure that works for you. I eat a healthy breakfast, lunch and dinner and in between I snack on fruit and nuts.”

What a timely reminder to treat ourselves well as we head into the festive season.

Happy Winter to all!

Barbara

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Kensington Women's Forum

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