

Rich thinking – Winter update

It has been a stellar year for the *Rich Thinking* research: seven keynote speeches to audiences around the world, all of whom were receptive to the messages of the accomplished women I interviewed. It is such an honour for me to be able to share this collective wisdom!

Next up - I am excited to be on the roster for [Nordnet Live](#) in Stockholm on February 20, 2014. Nordnet is the largest Nordic Internet bank, and last year this event attracted 3,500 in-person participants and another 4,000 on the webcast.



All the interviews for this year's research are completed and I am in the process of compiling quotes for my next white paper, titled "*Getting Started*", which will be released on International Women's Day, March 8, 2014. The generous advice is diverse, and intriguing, as always. Here is a sneak preview:

There is a common view that every twenty-something should start investing as soon as they graduate from school, but that's not every woman's choice. One Greek-Canadian woman said to me last week: *"When I was 17 I gave my boyfriend \$100 to invest for me in my first stock. I'll never forget Northumberland Mines. It tripled within a short period of time and I told him to sell! I felt guilty making money so quickly. My approach became quite different after that. I retired before I started working: I spent 15 years in Europe, travelling and enjoying great food and wine and getting an education in life. I returned to Canada with only €20 in my pocket...well, €10, actually: after a cappuccino and a croissant in Milan Airport. Only then did I 'settle down' and get a career, a house, a husband and step kids. My advice to young women would be to invest in yourself until age 35, and then invest in finance."*

Finally, I continue to build my portfolio management practice, focusing on working with smart female entrepreneurs and executives who are too busy to manage their own investments. Please get in touch if you would like a complimentary portfolio analysis and recommendation.

It was an [honour to be profiled](#) in the current University of Toronto Master in Mathematical Finance alumni magazine, and it gives you some sense of how I work with clients.

Rich Thinking continues to be a progressive voice in the world of women and finance: a big thank you to the many women who have contributed to my work. Please see all media coverage as well as my columns for the *Toronto Sun*, *24 Hours Finance* and *MrsR* magazine on www.barbarastewart.ca.

Happy New Year to All!

A handwritten signature in blue ink that reads 'Barbara'.

Barbara

